

CNPS SAN DIEGO CHAPTER
BOARD OF DIRECTORS MEETING
AGENDA March 6, 2019

Audubon Offices, 4010 Morena Blvd. Suite 100 San Diego, CA

Call to Order: 6:30 p.m. (Quorum = Six Board Members)

Known absences: Al Field

Guests: Mike Gonzales

- I. Welcome visitors and announcements** **[6:30 – 6:35]**

- II. Additions or Changes to the Agenda (Justin)** **[6:35 - 6:40]**
 - A. Vote to approve.

- III. Review of Minutes (Maggie)** **[6:40 – 6:50]**
 - A. Vote to approve.

- IV. Guest Business** **[6:50 – 7:05]**
 - A. Judie Lincer Garden Tour update
 - B. **SDPA Scripps Ranch HS Mini Grant** (Mike Gonzales)
Board Member Sponsor – Al Field confirmed via email

- V. Treasurer’s Report (Connie)** **[7:20 – 7:30]**
 - A. Review year -to-date summary. No action required
 - B. Review proposed Budget for 2019-2020. No action required
 - C. Vote to approve placing Justin Daniel as primary Wells Fargo acct signatory, to remove and replace Kay Stewart on Checking accounts and Savings Account.
 - D. Budget adjustments for Committees and Old Town Native LS (ATT 2)

- VI. New Business** **[7:30-7:50]**
 - A. Mini-Grant Application – Lafayette Elementary School (Email)
 - B. ListServ Update Ideas (ATT 1)
 - C. Contract – Joseph Sochor for 2019-20 Social Media Admin (Email)
 - D. Revisions to By Laws (Bobbie)
 - E. Revisions to the Board Handbook (Bobbie)
 - F. Board Secure Drop Box or Google Drive – Event Planning / Volunteer Sign Ups

- VII. Major Events** **[7:50 – 8:10]**
 - A. **Native Garden Tour (Judie) (Budget attached in email)**
 - B. **Fall Plant Sale (Connie)**
 - C. **Fall & Winter Workshop**
 - D. **Chapter Council Meeting Report – Irvine March 1-3**

- VIII. Committee Reports** **[8:10 – 8:50]**
 - A. **Personnel Committee (Bobbie)**

- B. **Chapter Sponsorships** (Al, Justin, Josue)—2019 sponsorships
- C. **Conservation Committee** (Frank)
 - Otay Ranch Village 14.
 - Fiesta Island Master Plan PEIR.
 - VTP: NOP comments submitted by state in a multi-chapter collaboration.
 - SCAG NOP comments submitted by state in a multi-chapter collaboration.
 - San Diego Fire Recovery and Preparedness Guide update
 - The Preserve at Torrey Highlands EIR update
- D. **Programs** (Torrey)
- E. **Hospitality** (Frank)
- F. **Field Trips** (Justin)
 - Lake Morena – *Ribes canthariforme* Feb 24
 - Border BioBlitz Mar 2
 - Whale Peak ABSP Mar 10, Jacumba Mar 16, Elsinore Peak Mar 31
 - Baja (Valle Tranquilo & Punta Colonet) Apr 27-28
- G. **Garden Committee** – (Al) (not present)
- H. **Website/Social Media Report** – (Joseph Sochor)
- I. **Habitat Restoration** (Bob)
 - Truck for Chapter activities update
- J. **Newsletter** (Bobbie)
- K. **Book Table** (Cindy)
- L. **Propagation Committee** (Justin)
- M. **Rare Plant Surveys** (Josue)

IX. **Old Business** **[8:50-8:55]**
 A. San Dieguito Citizen’s Advisory Board Vacancy (Justin)

X. **Wrap up and conclusions** **[8:55-9:00]**
Next Meeting Date: April 3, 2019
 A. **Important agenda items?**
 B. **Tasks to accomplish prior?**

ATTACHMENT 1 – ListServ Update Ideas

Justin Daniel (purple):

The problem I'm getting is that most people are put off by a handful of people controlling the dialogue and handing out acerbic retorts, which (while irksome) sounds like free speech to me. Users are free to ignore it. The level of personal attacks that are being leveled at a few members / ex-members seems to go beyond a matter of how thick somebody's skin is, though. Can one person send emails to another directly using the info from the ListServe or through the ListServe? In any case, we need to modernize.

CRAIG DENSON, moderator:

I can configure the list to remove all sender specific header: from, sender, and reply-to and munge them to go to the list itself. This would disallow users from directly replying to posters unless they put their email into the body of the message. It would not remove these address from old messages.

If you wanted to correspond with someone directly, you'd need to send a message to the list to ask for an address.

I understand that if we were to choose an updated platform that could parse content like groups.io, it be a would fully fresh start. Could we be able to cloud source or web source the old archives and then just upload links to that?

a) groups.io doesn't do content parsing as far as I can tell

b) porting old archives is not guaranteed and is a special request to the one guy who started it.

c) complicated. we could leave the listserv as is and provide a link from the groups.io home page to the listserv archive - but the user would have to be a member with a password... Everything else turns into a can of worms.

The groups.io is attractive because members could better manage their streams while allowing the free speech aspect to remain open without much moderation or our part.

This and the ability to search archives are the two strongest arguments for groups.io

Are there any other social platforms that would make sense? We currently have a Twitter, Instagram, and Facebook (managed by Joseph), we have the blog on the website that has newsletter style content and comments (managed by Bobbie), and we'll soon have an integrated google drive or drop box for Board functions. State CNPS is trying to start a type of cloud hosting of content with membership email blast applications using the [Luminate web host](https://luminatetech.com).

If the board doesn't want to have a more or less open, bottom-up listserv / bulletin board then I think just call it a day on mailing lists or groups.io. I'd definitely be unwilling to moderate a freeform listserv where all of the users were moderated; that would be a full-time job at times.

If what is wanted is a top-down announcement sort of thing, then a listserv or groups.io can be used for that, also. I suppose you could also adopt stricter standards for posts, moderate it heavily initially and then simply drop anyone who couldn't restrain themselves. I'm not sure what a Luminate web host is.

The solution right now is to take in every one's ideas and lay out a strategy for improving the forum. Currently, I'm leaning towards opening a Groups.io platform, and allow moderated content to populate to appropriate platforms. Post a mod approved article on the Groups public announcements and it could populate to Facebook, et al, r/cnpsd (in theory), and maybe the website blog. This would be restricted to botanical research, picture albums, event announcements, CNPS volunteer coordination, and CNPS state or chapter Board produced content. Groups.io could open and transfer subscribers from the ListServe, while the Listserv dwindles and dies out over two or three months. This would in theory give the power users of the Listserv a metaphorical backroom to talk about whatever they wish, while most users could just continue to shop the main store.

groups.io has 'integrations' with FB, Google Drive, and email, so you could use it as you described. This use is more a mailing list than a listserv; a management tool rather than a virtual water-cooler.

How would you go about modernizing the ListServ group?

If I had my druthers and maybe a bit more time, I'd look at Mailman 3 which addresses the searchable archive and user self admin problems. It hasn't been heavily adopted, though, so it isn't clear how much maintenance it would be and someone would have to do not just the list admin/moderation bit but also the server-side admin. I asked UCSD (our mailman/listserv host) about this and got a vague answer that they were heading in a different direction.

There are also collaboration apps like Slack or Basecamp (I've used Basecamp) that could take the place of a listserv and also offer document storage in various ways, as well as the kinds of fan-out to other platforms. These cost real money, though. One that looks like it might work and not be too expensive is Freedcamp, <https://freedcamp.com>. Another option that might be worth a look is called Discourse, <http://www.discourse.org/>, but I think we'd have to host it ourselves to make it cost effective, so, some server admin required. This can be used via email, so, to some people it could look like a mailing list, sort of.

ATTACHMENT 2 – Old Town Native Plant Landscape Update

The State Park received an \$8,000 grant to make landscape improvements to the Old Town Native Landscape.

Peter and I would appreciate if the Board consider approving allocating half of the cost of plant to be bought for planting in the Old Town Native Landscape up to a maximum contribution of \$1500 during FY 2019-2020.

Sincerely,

Kay