

CNPS SAN DIEGO CHAPTER

BOARD OF DIRECTORS MEETING

March 1, 2017

Audubon Offices, 4010 Morena Blvd. Suite 100 San Diego, CA

FINAL AGENDA

Call to Order: 6:30 p.m. (Quorum = Six Board Members)

- I. **Quick personal reports & welcome visitors** (6:30-6:35)
- II. **Additions or Changes to the Agenda** – 1 min (6:35-6:36)
 - A. Vote to approve.
- III. **Review of February 2017 Minutes** – 5 min (6:37-6:42)
 - A. Vote to approve.
- IV. **Treasurer's Report** – 15 min (6:42-7:00)
 - A. Review of February 2017 Treasurer's report and vote to approve.
 - B. 2017-2018 Preliminary Budget
- V. **Current Business:**
 - A. **Garden Native Tour** – 10 min (7:00-7:10)
 1. Report (Attachment 1)
 2. Funding for thank you gift to each of the private garden owners; ~ 20 gardens. Carolyn suggests each receive a garden sign and a \$30-\$50 gift certificate to our sales table.
 3. Need someone to work the book sale table at the South Bay Botanic Garden.
 - B. **Chapter Outreach** (Connie) – 10 min (7:10-7:20)

Need more help for the many activities coming up: GN Tour, Spring Plant Sale, Earth Day.
 - C. **Filling vacant Board position.**
- VI. **New Business** – 10 min (7:20-7:30)
 - A. **Mini-grant** – Miramar College (Attachment 2)
 - B. **Canyonlands** (Attachment 3)
 1. Whether or not CNPS should get involved.
 2. Would need a CNPS coordinator who would report to the Board.
- VII. **Strategic Plan** (Mike E) – Tabled until April meeting per Mike.
- VIII. **Chapter Meeting Welcoming Table Assignments** (Connie) - 1 min
- IX. **Committee Reports:**
 - A. **Programs /Garden Committee** (Mike G)/**Natives for Novices** (Sue) – 10 min (7:30-7:40)
 1. February meeting debrief.
 2. March program.
 3. N4N at the March Chapter Meeting?
 4. 2017 CNPSSD Spring Plant Sale at Cuyamaca Water Conservation Garden - Spring Garden Fest: April 29.
 - B. **Conservation Committee** (Frank) – 10 min (7:40-7:50)
 - C. **Newsletter** (Bobbie) – 5 min (7:50-7:55)
 1. Expand length of newsletter?
 2. Limit length of articles?
- X. **Chapter Council Mtg**

March 2017. Frank and Joe are attending.

- XI. **Next Meeting Date: April 5, 2017**
Important agenda items?
Tasks to accomplish prior?
- XII. **Wrap up and conclusions (7:55-8:05)**

ATTACHMENT 1 - GARDEN NATIVE TOUR REPORT

Financial Report

Tickets income:

- \$1,340 collected via Eventbrite/PayPal - 67 tickets sold

Sponsorship Income & contributions

- \$12,500 pledged (\$750 received as of 2/26)
- \$150 in contributions from local restaurants

Expenses

- \$109.60 - pay pal fees (ticket sales above)
- \$162.38 - Tour Flyers
- \$271.25 - GN Brochure reprint for marketing
- \$115.24 - Misc Supplies for Marketing

From Carolyn

Bobbie -

An action item for the board. We would like to give a thank you gift to each of the private garden owners, it will be about 20 total. Last year CNPS gave them a 'native plants live here sign' and a copy of Greg's newest book. We already have the money in the plant tour budget to do this but I wanted to have the board weigh in. This year we are offering them 'a native plants live here sign' although some already have one or don't want one and in addition, I would like to give them a gift certificate to our sales table. The amount will be somewhere between \$30 and \$50. I think a \$30 gift certificate is sufficient but would like the board to weigh in as well.

We could still use some volunteers if any board member would like to document or work our book sale table at South Bay Botanic Garden (SBBG). Who is doing the public outreach these days and would they set up the display at SBBG?

Judie Lincer is doing a fabulous job organizing and recruiting volunteers (but we always need more). I'm busy taking care of the million little details that go into the tour. Joe is posting some good information on our social media site and as a result we have sold 67 tickets so far!

Please let me know if you or any other board members have any specific questions.

Carolyn

ATTACHMENT 2 – MINI-GRANT BOARD LIAISON AND APPLICATION

From: Jason Librande

Sent: Friday, February 10, 2017 11:43 AM
To: president@cnpsd.org
Subject: Support for Mini-Grant Project

Dear President Stephenson,

I am a faculty member at San Diego Miramar College and I would like to please ask for your support in "championing" a mini-grant proposal that I have attached to this email. This mini-grant will fund a very promising project that will have a big impact on the appreciation, conservation and knowledge of native plants in our region.

If you have any questions, please feel free to contact me. I hope to mail the final draft of the mini-grant and application on Monday. Hopefully this will be on time for review at your February 21st meeting.

Thank you,

Jason Librande

Department of Biology
San Diego Miramar College
10440 Black Mountain Road
San Diego, CA 92126

APPLICATION

Describe the Purpose of the Project

Native plants are a critical resource in the San Diego region. Not only do they help to maintain our cultural and regional identity, but they also help to conserve one of our most precious resources at the moment, water. In turn, the preservation of these plants is of critical importance to our community. The overarching goal of this project entitled, "Labeling and Preservation of Native Plants on the Miramar College Campus" will be to educate the approximately 12,000 students that attend San Diego Miramar College, along with our faculty and staff, on the importance of these plants. We will then be able to take this knowledge to the community at large to inspire change in the flora around us. With this in mind, we have 3 aims for this project:

Aim 1: Install Plant Labels for about 30 native plants on the San Diego Miramar College Campus. While we do have native plants on our campus, they are unfortunately mixed in with ornamentals and non-natives. Consequently, we hope to install plant signs to draw attention to the native plants on our campus. This will mean that the tens-of-thousands of people that come to our campus will become more aware of these important plants.

Aim 2: Develop a native plant walk and ancillary materials. A critical aspect of this project is promotion of native plants on our campus. To this end, we hope to develop a plant walk that focuses on native plants. This will include development of a website and/or publication (i.e. book or pamphlet) that will guide our visitors along a path to the 30 labeled native plants on campus. Visitors will also be able to follow QR (quick-response) codes on our plant signs to visit our website which will contain detailed information about each plant. A key component of our website and publication is that they will be student authored. Already, we have had students writing descriptions about native plants that we intend to use (fig 1.). Through these means, we will increase the profile of these plants on the San Diego Miramar College Campus.

Aim 3: Develop a field-trip/curricular materials for use in biology courses. With our labeled native plants, we hope to develop an on-campus field trip for use in our biology courses. This will ensure that a significant portion of our students are becoming aware of these plants and the issues that surround them. In addition, we also recently completed construction on an ecological preserve for our vernal pools (fig. 2). This native plant project will dovetail nicely into our new ecological preserve. Beyond that, the art department has already expressed interest in using these plants in their drawing classes, so there will be interdisciplinary use of these plants.

Altogether, the funding of this project will allow for the Miramar College campus to spearhead the conservation of native plants in our community. Through our 3 aims, we hope to accomplish a major change in attitude towards native plants from our students, staff, faculty and community. Undoubtedly, the funding of this project will help to guarantee a strong future for native plants in the San Diego region.

Baccharis pilularis

Common Name: Coyote Brush

Baccharis pilularis, commonly known as Coyote Brush is a shrub native to California. This drought-tolerant shrub is widely used for xeriscaping. The Coyote Brush is a fast growing dwarf shrub that is suitable for dry and warm climates. The brush cannot grow in the shade and prefers soil with a neutral pH. The Coyote Brush blooms from early fall to early winter and produces white or yellow blooms.

Reference(s):

DC. "Baccharis Polularis Dwarf Chapparral Broom, Coyote Bush, Chapparral Broom PFAF Plant Database." Plants for a Future. Plants for a Future. n.d. Web. 2 Aug. 2016.

Calflora. "Calflora: Baccharis Pilularis." Calflora. The Calflora Database, n.d. Web. 2 Aug. 2016.

Dave's Garden. "PlantFiles: Lowly Coyote Bush." Dave's Garden. Internet Brands. n.d. Web. 2 Aug. 2016.

Figure 1: Example of Student Authored Plant Description (rough draft). Students will author materials for the native plant walk that will be developed alongside installation of our plant signs. These descriptions will be published online and in our pamphlet. The above figure shows a rough draft of a student authored description that was turned in as an assignment in my general biology course. Following funding of this project, each description will be closely reviewed for accuracy.



Figure 2: Vernal Pool Ecological Preserve and trails on the San Diego Miramar College Campus. In spring of 2016, we opened an ecological preserve to protect the vernal pools adjacent to our campus. In addition to being home to the vernal pools, this ecological preserve also houses a handful of native plants on our campus. The vernal pools together with our plant walk will be a great synergistic relationship. The funding of this project will make our native plant walk and the vernal pools a major feature of our campus.

How does your project promote the mission of CNPS?

Based on the description of the project as above, hopefully it is clear that the aims of this project go hand-in-hand with the mission of the CNPS. This project will be important in preserving the native plants of the San Diego region by educating our students and community about the value of these plants. We hope that by labeling native plants on our campus, developing a plant walk and field trip, we will be able to increase “everyone’s understanding, appreciation, and horticultural use of native plants.”

How would funds supplied by CNPS be spent?

\$500 is requested to purchase the signage for the native plants on our campus. Being the only major expense of this project, it is critical that we are able to find funding for these signs. After securing this funding, we will be able to proceed with the 2nd and 3rd aims of our project. Signs will be purchased through Lark Labels and will have QR codes and the Miramar College logo added to them.

What evidence of project implementation will project proponent provide CNPS? Please provide the date of each item.

The main deliverables for this project will be the following, with approximate completion dates in bold:

- Plant signs installed, including a thank you/dedication sign with a “thank you” for the contributions of the CNPS San Diego chapter placed at the beginning of our plant walk (**Late Spring 2017**)
- Completion of plant walk website with “thank you” for the contributions of the CNPS San Diego chapter included(**Late Spring 2017/Summer 2017**)

- Final draft of pamphlet/book/physical information complete with “thank you” for the contributions of the CNPS San Diego chapter included (**Summer 2017**)
- Initial testing of new native plant field trip in general biology courses with “thank you” for the contributions of the CNPS San Diego chapter included in the exercise (**Fall 2017/Spring 2018**)

ATTACHMENT 2 – ART EXHIBIT

Susan Krzywicki
Collaboration idea

Hello Bobbie.

The new website is FANTASTIC! Congratulations. Joe did a great job.

I am working with Canyonlands (where I am now on the Board) and the La Jolla Historical Society on plans for an exhibit about canyons and their role in our lives. This art exhibit will be on display in mid to late 2018, and we are in the planning stages now. I'd love to chat with you to see if this is something CNPSSD would like to collaborate on. Do you have some time after March 6th to talk via phone, or maybe I could buy you a cuppa somewhere near your office?

Regards,

Susan Krzywicki

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California Native Plant Society, Ocean Friendly Gardens